

# ORDINA APPOINTS JOOST DE BRUIN AS CEO ORDINA THE NETHERLANDS

Nieuwegein, 12 January 2021

Ordina has appointed Joost de Bruin (46) as CEO of Ordina the Netherlands as from 1 January of this year. Ordina is a Benelux IT services provider that helps clients in various sectors to realise a digital edge.

Joost de Bruin has worked at Ordina since 2016 and has successfully led various departments and teams in that time. He is currently Director Digital and is responsible for all of Ordina's consulting activities and digitalisation processes at our clients. Prior to joining Ordina, Joost held a number of positions at TNO.

Jo Maes, CEO Ordina Group: "We are pleased that we have been able to fill this strategic position via an internal appointment. Joost has a solid understanding of the world of tomorrow and the digital challenges our clients face. He also has the experience and the skills required to make connections between the people, processes and digital solutions for our clients. He will further develop Ordina's strategy in the Netherlands so we can help our clients to stay ahead of the changes in their various sectors."



Photo: Joost de Bruin

## ABOUT ORDINA

Ordina is a local, independent IT services provider in the Benelux, with around 2,650 employees. We focus on giving our clients a digital edge in the sectors: financial services, industry and the public sector. We do this by connecting technology, business challenges and people. Ordina helps its clients to stay ahead of the challenges and changes in their business. Ordina was founded in 1973. Its shares have been listed on the NYSE Euronext Amsterdam stock exchange since 1987 and are included in the Small Cap Index (AScX). Ordina booked revenues of EUR 372 million in 2019. You will find more information on our website: [www.ordina.nl](http://www.ordina.nl).

**Additional information**

For more information on this press release:  
Eveline Rogiers, Corporate Communications & Marketing  
Mail: [eveline.rogier@ordina.nl](mailto:eveline.rogier@ordina.nl)  
Telephone: +31 (0)30 663 7000